

Costs of European environmental standards and additional regulations for German agriculture

A farm-level and sector-level analysis and aggregation

Prof Helmut Karl, Ruhr University Bochum

Dr Steffen Noleppa, HFFA Research GmbH



Study commissioned by the German Farmers' Association (DBV) and supported by the Landwirtschaftliche Rentenbank



Information and material on the study:

Costs of European environmental standards and additional regulations for German agriculture: A farm-level and sector-level analysis and aggregation

can be accessed through this link:

www.bauernverband.de/studie-kosten-landwirtschaft



Problem setting

- The future of German agriculture and the further development of the Common Agricultural Policy (CAP) of the EU are in public debate.
- The principle "public funds for public services" triggers this discussion.
 - → In this context, environmental costs supposedly caused by the agricultural sector are often discussed.
- Not part of this discussion are costs associated with services of the sector to protect the environment and deliver societally benefits which often exceed requirements set by legal standards.



Objectives of the study

- Comprehensive analysis of the additional costs for German agriculture associated with environmental standards and additional regulations.
- Comparison of the situation in Germany and important non-EU competitor countries.
- Contribution to **objectivity** of the ongoing **public debate**.
- A direct comparison of the costs of environmental standards and other regulations with the publicly debated environmental costs associated with agricultural activities is not an objective of this study.



- Methodological approach: Using a dual concept and reliable data
 - o Comprehensive analysis of already available scientific information and data.
 - Extensive calculations and projections on two levels:
 - \rightarrow The entire agricultural sector;
 - \rightarrow Average agricultural farms.
 - Definition of costs to be associated with standards and regulations:
 - → Additional production costs (caused by e.g. changing input use);
 - \rightarrow Lower market revenues (caused by e.g. reduced productivity).
 - Own calculations are rather conservative, cost effect is not over-estimated.
 - Only data derived from official statistics is used for aggregation purposes.
 - Important: Transparency of the data generation process and aggregation.



Methodological approach: Included standards and regulations

- Quantifiable standards and regulations:
 - a) EU Water Framework Directive;
 - b) New German Fertilizer Ordinance;
 - c) Additional legislation on plant protection (EU regulation 1107/2009 concerning the placing of plant protection products on the market);
 - d) Specific standards and regulations regarding livestock farming;
 - e) Additional bureaucracy and cross-compliance;
 - f) Greening;
 - g) Pending amendment of the German Technical Instruction on Air Quality.
- Standards and regulations, whose costs are not calculated.



- Methodological approach: Still excluded costs of standards and regulations:
 - Examples of currently not quantifiable cost drivers:
 - Costs of a potential ban on various active ingredients of chemical plant protection;
 - → Costs of currently debated additional animal welfare measures;
 - Oosts of more crop diversification and a ban on plant protection measures in the realm of the Greening.
 - Examples of further not included aspects:
 - \rightarrow Social standards, e.g. costs regarding a minimum wage;
 - → Non-remunerated agricultural services, e.g. in the context of preserving open landscape (willingness to pay amounts to several billion EUR).



Costs of the <u>EU Water Framework Directive</u>

- Analysis of the following data and information:
 - Substantial analysis within a study on management planning of river basins in North Rhine-Westphalia;
 - Fundamental costs of water protection by agricultural businesses (primarily cross-compliance regulations concerning fertilizer and plant protection, storage sites etc.);
 - \rightarrow Contributions by farms (costs of cooperation and consultancy);
 - \rightarrow Ca. 134 million EUR in North Rhine-Westphalia (NRW).
- Extrapolation of these results for the overall sector:
 - \rightarrow Land use and fertilizer application in NRW are very similar to Germany;
 - \rightarrow Costs: ca. 92 EUR/ha or 1.54 billion EUR in total.



Costs of the new <u>German Fertilizer Ordinance</u>

- Analysis of relevant data and information:
 - \rightarrow Calculated compliance costs for the economy: 191.2 million EUR;
 - → Additional costs due to a low-loss and low-emission application of liquid fertilizers (0.34 – 3.36 EUR/m³): 245.2 million EUR;
 - \rightarrow Additional leased farmland for application of excess N: 33.6 million EUR;
 - \rightarrow N- and P-reduced feeding strategy: 22.5 million EUR.
- Extrapolation of these results for the overall sector:
 - → Costs: ca. 0.49 billion EUR in total.

Сгор	Additional costs	Crops	Additional costs
Wheat	21.68 EUR/ha	Oilseed rape	25.30 EUR/ha
Barley	21.68 EUR/ha	Potato	26.29 EUR/ha
Rye/Triticale	21.68 EUR/ha	Silage maize	62.50 EUR/ha
Corn/CCM Maize	55.75 EUR/ha	Other green fodder	28.30 – 47.60 EUR/ha

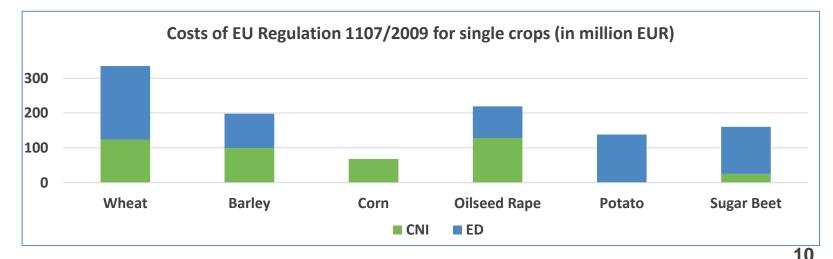
Ruhr University Bochum and HFFA Research GmbH

Prof Dr Helmut Karl and Dr Steffen Noleppa



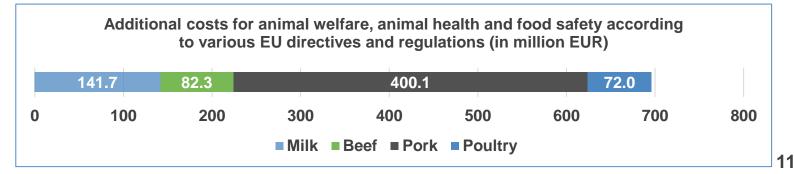
- <u>Analysis of relevant data and information:</u>
 - \rightarrow Cumulative effect of the regulation's "cut off" criteria: 2.4 billion EUR;
 - → It seems too pessimistic; we "only" analyze a ban on neonicotinoids (CNI) and active ingredients with endocrine effects (ED).
- Extrapolation of these results for the overall sector:







- Analysis of relevant data and information:
 - \rightarrow This study includes impacts of 16 directives and regulations;
 - \rightarrow Milk: 5.61 EUR/t;
 - \rightarrow Beef: 36.87 EUR/t slaughter weight;
 - \rightarrow Pork meat: 71.68 EUR/t slaughter weight;
 - \rightarrow Poultry meat: 47.15 EUR/t slaughter weight.
- Extrapolation of these results for the overall sector:
 - \rightarrow Costs: ca. **0.70 billion EUR** in total.



Ruhr University Bochum and HFFA Research GmbH

Prof Dr Helmut Karl and Dr Steffen Noleppa

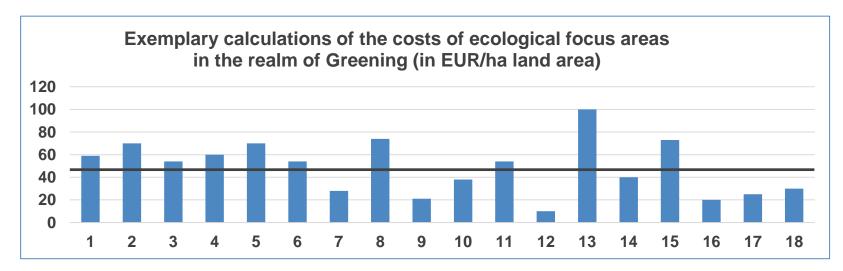


- Further costs for <u>bureaucracy and Cross Compliance</u>
 - Analysis of relevant data and information :
 - Many costs for Cross Compliance and bureaucracy are already included in previous calculations;
 - \rightarrow But not the costs of applying for EU direct payments;
 - \rightarrow These are on average ca. 14.93 EUR/ha;
 - \rightarrow Furthermore, costs for food safety: 1.21 EUR/t wheat.
 - Extrapolation of these results for the overall sector:
 - \rightarrow Costs of applying: ca. 250 million EUR;
 - \rightarrow Food safety (only wheat): ca. 8 million EUR;
 - \rightarrow Costs: ca. **0.26 billion EUR** in total.



<u>Greening</u> Costs (I)

- Analysis of relevant data and information:
 - → Exemplary calculations of the costs of ecological focus areas are sufficiently available and allow calculation of average costs of 48.99 EUR/ha;

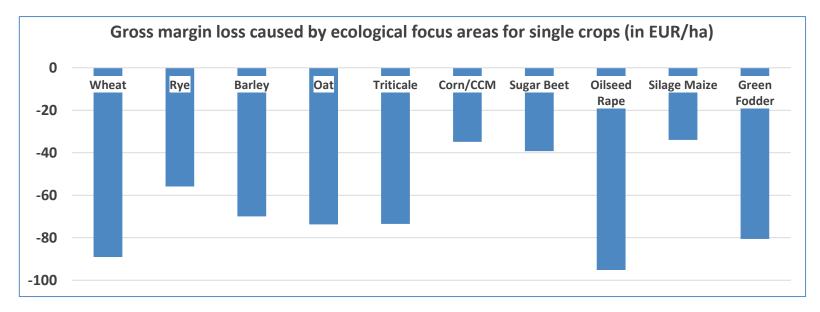


→ Own calculations on the basis of actually applied ecological focus areas in 2016 result in an average gross margin loss of 49.87 EUR/ha.



Greening Costs (II)

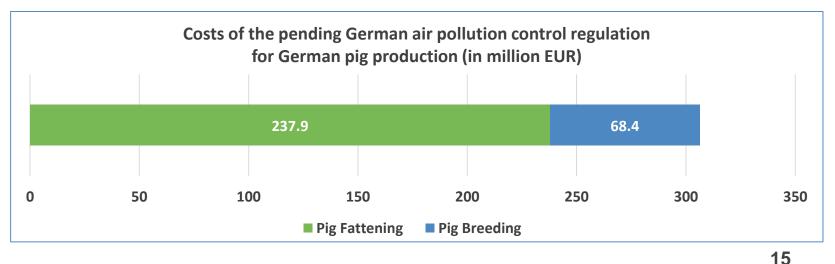
Extrapolation of these results for the overall sector:



- \rightarrow Costs of ecological focus areas: ca. 835.6 million EUR;
- Additional costs of the ban on converting grassland to arable land:
 31.2 million EUR;
- \rightarrow Costs: ca. **0.87 billion EUR** for the overall sector.



- Costs of the pending German <u>Technical Instruction on Air Quality</u>
 - Analysis of relevant data and information :
 - \rightarrow Costs in pig fattening: 18 21 EUR/place;
 - \rightarrow Costs in pig breeding: 22 50 EUR/place;
 - → Costs of cattle farming: Not quantifiable, but certainly very high.
 - Extrapolation of these results for the overall sector:
 - \rightarrow Costs: ca. **0.31 billion EUR** in total (for pig production).



- Accumulated costs of the herein included standards and regulations
 - While avoiding double counting, costs for all included environmental standards and regulations amount to over 5.2 billion EUR or 315 EUR/ha in Germany.

Overview of the burden of costs for German agriculture from compliance with European environmental standards and additional regulations (in billions of euros) 1.6 1.54 1.4 1.2 1.12 1.0 0.8 0.87 0.6 0.70 0.4 0.49 0.2 0.31 0.26 0.0 Non-approval of Animal Welfare Water New Other Cross Greening Air plant protection Fertilizer & Livestock Quality* Framework Compliance Farming Ordinance products Directive * Tightening of the Technical Instruction on Air Quality is currently under discussion Source: DBV nach HFFA Research, September 2017

Ruhr University Bochum and HFFA Research GmbH

Prof Dr Helmut Karl and Dr Steffen Noleppa



Aggregated <u>costs for average farms</u>

 According to the German farm accountancy data network, a <u>full-time family</u> <u>farm</u> should anticipate costs of 28,000 EUR per year or 367 EUR/ha.

	6,823	2,486	6,110	4,425	1,144	4,928	1,872
0	5,000	10,0	000 15,0	000	20,000	25,000	30,00
Water	Dir. ■Fertilizer C	ord. ∎PPPs	Animal	Nelfare ■Cro	ss Compliar	nce Greening	g Air Quality

• A corporate entity is burdened with over 400,000 EUR per year or 356 EUR/ha.

	103,464	35,93	37	103,739	43,21	5 17,408	79,560	19,859
0	50.000	100.000	150,000	200,000	250.000	300,000	350,000	400,000

• A full-time family farm producing milk/beef has costs of 278 EUR/ha.



<u>Comparison</u> of the situation in Germany with non-EU competitor countries (I)

- Due to limited available data, this analysis is built upon case studies from scientific and expert literature.
- It becomes possible to determine the cost differences in selected competitor countries as regards standards associated with the water framework directive, animal husbandry and food safety:

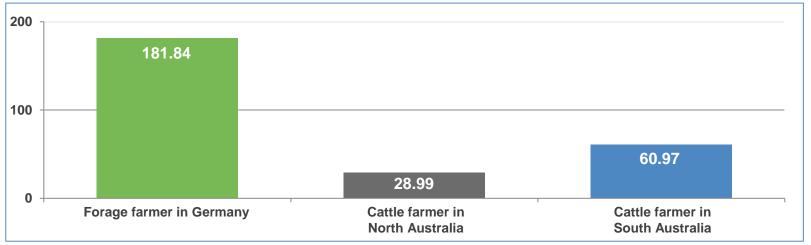
Product	Costs for Germany	Costs for competitor A	Costs for competitor B
Milk (EUR/t)	6.26	1.94 (AUS)	2.63 (NZL)
Beef (EUR/t slaughter weight)	70.99	7.10 (ARG)	101.52 (BRA)
Pork meat (EUR/t slaughter weight)	154.16	41.62 (BRA)	0.69 (USA)
Poultry meat (EUR/t slaughter weight)	26.90	0.57 (BRA)	0.00 (THA)
Wheat (EUR/t)	4.26	0.03 (CAN)	0.68 (UKR)



<u>Comparison</u> of the situation in Germany with non-EU competitor countries (II)

- Other case studies also display significantly lower costs for the compliance with country-specific standards in competitor countries:
 - → Regulatory costs of cattle farming in Germany: 182 EUR/livestock unit;

corresponding costs in Australia: 29 – 61 EUR.



→ Standard-related costs of poultry production in Germany: 19 ct/kg live weight; corresponding costs for non-EU competitors: 9 – 15 ct.



<u>Comparison</u> of the situation in Germany with non-EU competitor countries (III)

- These case studies lead to the conclusion
 - (a) that comparable standards are weaker outside the EU and
 - (b) that their compliance costs are lower than in Germany.
- Further **considerations** support this conclusion:
 - \rightarrow For Germany costs for seven standards/regulations were calculated above;
 - → Some of these costs are not existent outside the EU or Germany:
 - Costs of the new German Fertilizer Regulation: 493 million EUR;
 - Costs of EU regulation 1107/2009: 1.118 million EUR;
 - Greening costs: 867 million EUR;
 - Costs of pending German Air Quality regulation: 306 million EUR;
 - Costs of the application for EU direct payments: 250 million EUR.

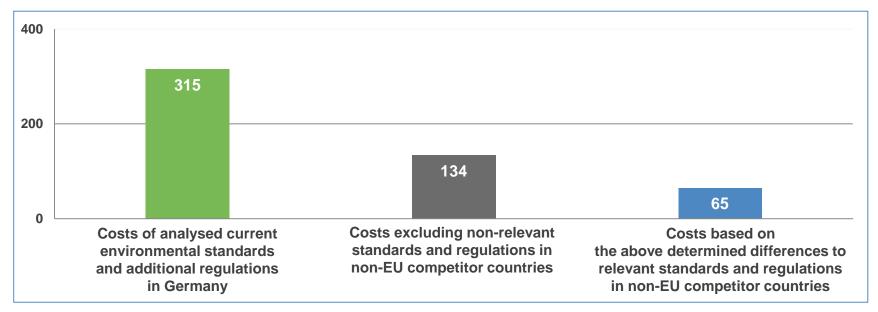


- <u>Comparison</u> of the situation in Germany with non-EU competitor countries (IV)
 - The findings can be condensed:
 - → The costs for German farmers associated with environmental standards and regulations amount to a minimum of 5.2 billion EUR;
 - → In non-EU countries more than 3.0 billion EUR of these costs do not occur, because various specific standards or regulations are inexistent.
 - The costs in non-EU competitor countries for the remaining and (in the context of this study) comparable standards are (significantly) lower.
 - In other words: If for German farmers:
 - (a) only those standards of non-EU competitors were relevant and if
 (b) theses standards caused the same amount of costs as in competitor countries, the <u>burden</u> on Germany's agriculture <u>would be much lower</u>.



<u>Summary</u> on the comparison between Germany and non-EU competitors

- Costs associated with standards and regulations in Germany: <u>315 EUR/ha</u>.
- Costs for German farmers minus the costs associated with standards and regulations inexistent in non-EU competitor countries: <u>134 EUR/ha</u>.
- Burden on German farmers when considering cost differences of the remaining and comparable standards in non-EU competitor countries: <u>65 EUR/ha</u>.



DBV Deutscher Bauernverband

• Conclusions:

- The costs of complying with standards and regulations for German agriculture are a considerable burden in comparison with non-EU competitors.
- This leads to significant disadvantages regarding income and competition.
- In particular, it is important to note that such compliances require considerable and continuous investments, which are not sufficiently internalized by markets.
- Therefore, this cost burden (especially when comparing internationally) must be part of the upcoming discussion on the CAP.
- Specifically, one must note that farmers consider theses standards and regulations as an expression of societal preferences and therefore help to follow and carry them.